



November 2000

Ontario's Living Legacy

FACT SHEET

Living Legacy

Profile, Video and Poster

Portray People, History, Beauty of Great Lakes Heritage Coast

Ontario has produced a profile, video and poster of the Great Lakes Heritage Coast to help municipalities, First Nations, organizations and corporations promote and protect the coast.

The profile is a 66-page, full-colour book produced by the Ministry of Natural Resources (MNR) that outlines the coast's geology and geography, its people, marine history, parks and protected areas, tourism and recreational facilities, arts, culture and communities.

The video is a 17-minute production narrated by Pierre Berton. It is a striking presentation of the majesty of the coast, its natural beauty, communities and lifestyle. It also contains comments from Champions of the Great Lakes Heritage Coast about its main attributes. The champions are well known Ontarians who either grew up along the coast or know it well.

The concept of the Great Lakes Heritage Coast came from public consultations during the Lands for Life planning process. Discussions about the natural features found along the coasts of Lake Superior, Lake Huron and Georgian Bay led to the suggestion that the entire shoreline be considered as one continuous area with its own unique natural and cultural heritage.

The Great Lakes Heritage Coast is one of nine signature sites named as part of *Ontario's Living Legacy* in March 1999.

The Great Lakes Heritage Coast profile includes:

- 97 photographs, 87 colour photographs and 10 sepia tone historic prints;
- reproductions of nine paintings depicting the history of the coast by such prominent Canadian artists as Paul Kane, Frances Anne Hopkins, J.E.H. MacDonald, F.H. Varley, William Armstrong and Tom Thomson; and
- 12 maps.

The profile will be distributed to municipalities, First Nations, organizations and corporations with interests in the coast to assist them in determining new and innovative ways to protect and market the area. Copies will be provided to civic leaders, economic development and tourism officials who have played key roles in public discussions about the future of the Great Lakes Heritage Coast. Public libraries and school boards will also receive complimentary copies.

The Great Lakes Heritage Coast video will be given to municipal councils, economic development offices and tourism officials for use in promoting the coast. The raw footage from the video will be catalogued and provided to interested organizations for projects that protect and promote the coast. It will also be shown during evening programs in provincial parks in the summer of 2001.

The poster, by Ontario outdoors artist Cory Trepanier, is a 20 by 34 inch full-colour picture that depicts the three areas of the coast: Lake Superior, the North Channel, and Lake Huron and Georgian Bay. Included in the painting are 27 different species of fish and wildlife that can be found along the Great Lakes Heritage Coast. The poster will be sold for \$12.95 through the MNR Store web site at <http://mnr.stores.gov.on.ca/mnr>. Telephone orders can be placed by calling 1-800-667-1940. The money raised from the poster will be used to enhance, maintain and protect fish and wildlife and the places where they live. Click [here](#) for a preview.

A teaching kit is available at no extra charge to educators who purchase the poster and who request the kit.

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Modified 23-Nov-00

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